MAD MEN

"Technology is a gliterring lure"

Playing Age: 35+ Drama

BUCK Hey, you wanna hear a story, about this boy, he owned a dairy farm, see, and his ol' ma, she was kinda sick, you know. And the doctor, he called him over and said, 'Uh, listen, your Ma, she's just lyin' there. She's just so sick and she's weakly. And uh, uh I want ya to try to persuade her to take a little brandy, see. Just to pick her spirits up, ya know.' And, uh, 'Ma's a teetotaler,' he says, 'she, she wouldn't touch a drop.' 'Well, I'll tell ya what ya do, uh,' that's the Doc. 'I'll tell ya what ya do, uh, you bring in a fresh quart of milk every day. And you put some brandy in it, see. And you try that.' So he did. And he doctored it all up with the brandy, fresh milk, and he gave it to his mama. And she drank a little bit of it. She didn't, you know. So next day he brought it in again, and she drank a little more, you know. And so then, it went on that way. The third day, just a little more, and the fourth day, she was, you know, took a little bit more. And then finally, one week later, uh he gave her the milk and she just drank it down. Boy, she swallowed the whole, whole, whole thing, you know. And she called him over and she said, 'Son, whatever you do, don't sell that cow!'